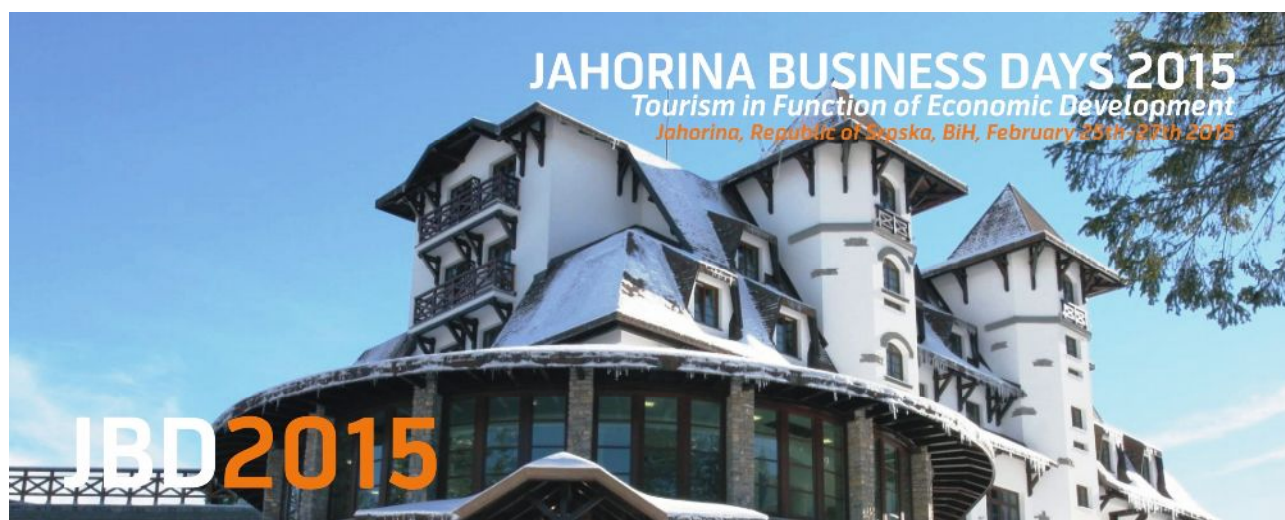


IV SCIENTIFIC – PROFESSIONAL CONFERENCE WITH  
INTERNATIONAL PARTICIPATION

**JAHORINA BUSINESS DAYS (JBD 2015):  
TOURISM IN FUNCTION OF ECONOMIC DEVELOPMENT**

JAHORINA, 25-27 FEBRUARY 2015



**CALL FOR PAPERS**

**Plenary speakers**



**Peter Schulte, PhD**  
*Institute of European Affairs INEA  
Germany*



**Ljubica Knežević Cvelbar, PhD**  
*Faculty of Economics in Ljubljana  
Slovenia*



**Slavica Tomić, PhD**  
*Faculty of Economics in Subotica  
Serbia*

## Why conference on tourism?

Tourism is one of the most attractive sectors of the economy today. Unfortunately, in the Republic of Srpska and Bosnia and Herzegovina, as well as in most developing countries, tourism is underdeveloped and high economic value that can be obtained by exploiting its potential is not sufficiently used. **How tourism helps economic development? What forms of tourism are currently the most suitable and profitable? What's new in the tourism sector? Whether the development of tourism, in economic terms of the sustainability of the country, can compensate for the lack of economic production? ...**

These are some of the questions that are challenge for scientists, tourism experts and economists in revealing the opportunities and possibilities that the development of tourism and all related branches of industry provides for the economic progress of a country, for profits, better links with other countries, attracting clients, image building, etc...

**Scientific-Expert Conference "Jahorina business days" provides an opportunity for the presentation of empirical and theoretical knowledge about these issues and pointing to their impact on the development of business and the economy in the region and beyond.** Given that comprises two different but related topics, this conference provides a platform for exchange of views, experiences and creating new ideas in terms of inter-state cooperation in the field of tourism, linking the region with the aim of stronger economic growth and overcoming the crisis. In such a situation, the academic and professional community is invited to contribute in suggesting directions for further development of this industry in order to become more competitive economy and a society that better meets the needs of its citizens.

**In 2011, Faculty of Economics Pale launched a tourism study program and this conference is one of the ways to acquire new knowledge and present achievements made so far.**

## Why conference on Jahorina?

Jahorina Mt. is the most beautiful Olympic mountain in Bosnia and Herzegovina. It belongs to the Dinaric Mountain System and its highest peak is Ogorjelica with 1,916 m a.s.l. In summer it is covered with thick green grass and in winter with up to 3 m high snow. Jahorina Mt. extends from 43°39' to 43°47' north latitude and from 18°31' to 18°43' east longitude. Extraordinary land configuration, plentitude of good quality snow, favorable climate, 20 km of alpine skiing trails and gentle slopes (Rajska dolina) contributed that this mountain is among the finest and most famous ski resorts. The average number of days with snow on Jahorina Mt. is 175, from November until the end of April. Ten-year average height of snow in February has been 106 cm. During XIV Winter Olympic Games in Sarajevo, Jahorina Mt. was the venue for women alpine ski discipline. Jahorina Mt. is 30 km away from Sarajevo, and 15 km from Pale.

## Registration of papers

Papers shall be sent in electronic form to e-mail address of Mladen Rebić PhD, Scientific Board Secretary (written down in text). The paper scope is up to 10 pages.

The scope of work is up to 10 pages. Arial 11 pt, 14 pt headlines, information about authors 10 pt. All the margins 2.5 cm. Abstracts of papers should be written to the volume of one A4 page with information about the authors of papers and title of the work.

Papers and Power Point presentations are submitted in English language, or any of the official BiH languages.

All information about the Conference can be found in following link <http://www.ues.rs.ba>

## Topics at the IV Scientific-Professional Conference JPD 2015 are divided into two sub-groups:

### **Tourism:**

Tourism and Development of Mountain Regions  
Tourist Destination Development  
Human Resources in Tourism  
Management in Tourism  
Entrepreneurship in Tourism  
Tourism and Marketing  
And other topics...

### **Economy:**

Macroeconomics  
Microeconomics  
Finance  
Financial Reporting  
Law and Business  
And other topics...

## Registration fee

1. Registration fee is 100 € for the leading author and 50 € for each of further co-authors of the same paper
2. Registration fee for PhD students is 50 €.
3. Registration fee for early bird application receives a 20% discount

**Registration fee includes welcome drink, cocktail lunch, the proceedings, participation at all section and Certificate of attendance ( for papers which were presented on conference).**

## Important dates

- **15 Nov 2014 - ABSTRACT SUBMISSION DEADLINE**
- **30 Nov 2014** – notification on paper topic acceptance
- **20 Dec 2014** – full paper submission deadline
- **15 Jan 2015** – notification on paper acceptance
- **31 Jan 2015** – deadline for submission of final (revised) paper version (for papers conditionally accepted by the reviewers)
- **05 Feb 2015** – early BIRD registration
- **15 Feb 2015** – final registration deadline

## Publication of papers

The best papers shall be published in the scientific journal **“Proceedings of the Faculty of Economics in East Sarajevo”** which is categorized by the Ministry of science and technology of the Republic of Srpska in the first category of scientific journals and indexed in the leading world bases and libraries (EBSCO, Google Scholar, C.E.E.O.L. , DOAJ, INDEX COPERNICUS, SCIRUS, CABELL’S Directories, BASE, JEL, EonLite, DOI Srpska, CrossRef) <http://www.zrefis.com>



Proceedings of the Faculty of Economics  
in East Sarajevo

**All presented papers shall be published in the 2015 JPD conference proceedings.**

## Secretary of the Conference

**Marko Đogo**, PhD, Organizational Board Secretary

☎ + 387 57 224 945, + 387 65 375 468

✉ jbd.conference@gmail.com

**Mladen Rebić**, PhD, Scientific Board Secretary

☎ + 387 57 224 945, + 387 65 651 861

✉ rebicmladen@yahoo.co.uk

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- Faculty of Economics Pale, University in East Sarajevo

## Coorganizers

- Faculty of Economics Subotica, University of Novi Sad
- Faculty of Economics Podgorica, University of Montenegro
- Innovation and Entrepreneurship Center of University in Zenica

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- Ministry of Science and Technology of the Republic of Srpska
- Ministry of Education and Culture of the Republic of Srpska
- Ministry of Tourism of the Republic of Srpska
- Government of the Zenica-Doboj Canton
- City of East Sarajevo
- Olympic Center Jahorina

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