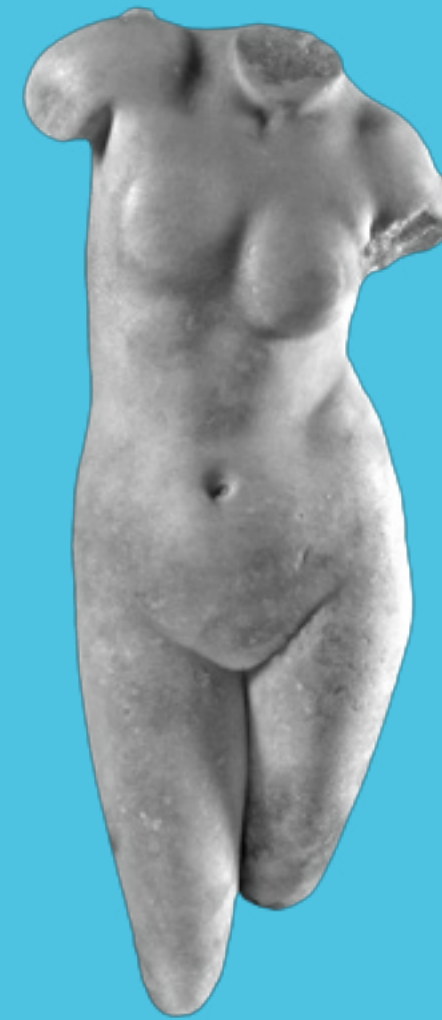


# ESPRAS2018



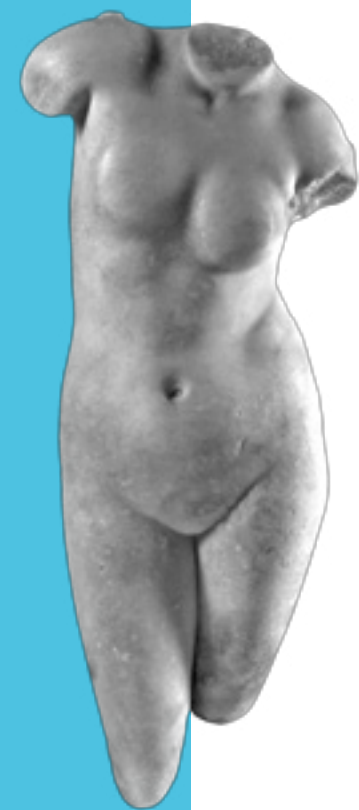
23-27 OCT  
LIMASSOL  
CYPRUS



## SPONSORSHIP INFORMATION PACK

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## WELCOME MESSAGE

ESPRAS 2018 will be an experience of multi-cultural and multi-national academic and social program that will develop in the inspiring environment of Cyprus. World leading speakers in the fields of Plastic, Reconstructive, Aesthetic and Hand Surgery will expand on the latest developments, deliver keynote presentations and hold Masterclasses. Participants will have the opportunity to present their work, exchange views, network and share experiences.

It is a great honour and a privilege to host this unique event. We acknowledge that your contribution as trade representatives in the organisation of the congress is a key factor to the success of the meeting and look forward to a mutually beneficial cooperation.

On behalf of the organizing committee I look forward to welcoming you all to the island of Aphrodite, the island of beauty.

**Georgios Psaras MD FCS(SA)plast**  
ESPRAS 2018 Chair

## ABOUT THE CONFERENCE

**ESPRAS 2018 is the Quadrennial conference of the European Society of Plastic, Reconstructive and Aesthetic Surgery (ESPRAS)**, which is the representative organisation of the National Societies of plastic surgery in Europe. Every four years the winner of the bidding process – a European member country, organizes the conference. In 2018 the local host will be the Cyprus Society of Plastic, Reconstructive and Aesthetic Surgery (CySPRAS) and the conference will take place in Limassol, Cyprus.

### **Local Organizers**

CySPRAS was founded in 1993 by Doctors L Dimitriou, A Kammitsis, N Mantas, C Merezas and F Philippou

The goals and objectives of the society are:

- The protection and safeguarding of the health of our patients.
- The monitoring and implementation of codes of medical ethics by all our members.
- The Scientific upgrading and promotion of issues related to our specialty.
- Our contribution to the development and improvement of provided health services.
- The Collaboration with other Cyprus medical societies and active participation and cooperation with other European and international scientific organizations.
- Organization of conferences, workshops and training programs for medical professionals and the public.
- Promoting trade issues and taking part on the decisions of the Cyprus Medical Association.



## ABOUT ESPRAS

ESPRAS is the nonprofit confederation of National Societies or National Associations of Plastic, Reconstructive and Aesthetic Surgery (PRAS) of countries belonging to the Council of Europe. Each member of a Plastic Reconstructive Surgery and Aesthetic society in Europe is therefore automatically a member of ESPRAS (over 7000 members)

The aim of this organization is to promote the field of Plastic, Reconstructive and Aesthetic Surgery in Europe by supporting education, training and research as well as humanitarian activities.

ESPRAS encourages the exchange of knowledge and ideas between Plastic Surgeons in all European member countries and facilitates the cooperation between the national member societies and European as well as international organizations. This is mainly achieved by the coordination of the Quadrennial ESPRAS Congresses where scientists from all over the world congregate on the host nation to share information with colleagues, teach younger physicians, observe new research being conducted and enjoy the camaraderie offered by new colleagues and old friends.

Ethical behavior in all aspects of practice, education and research are ESPRAS' main values.

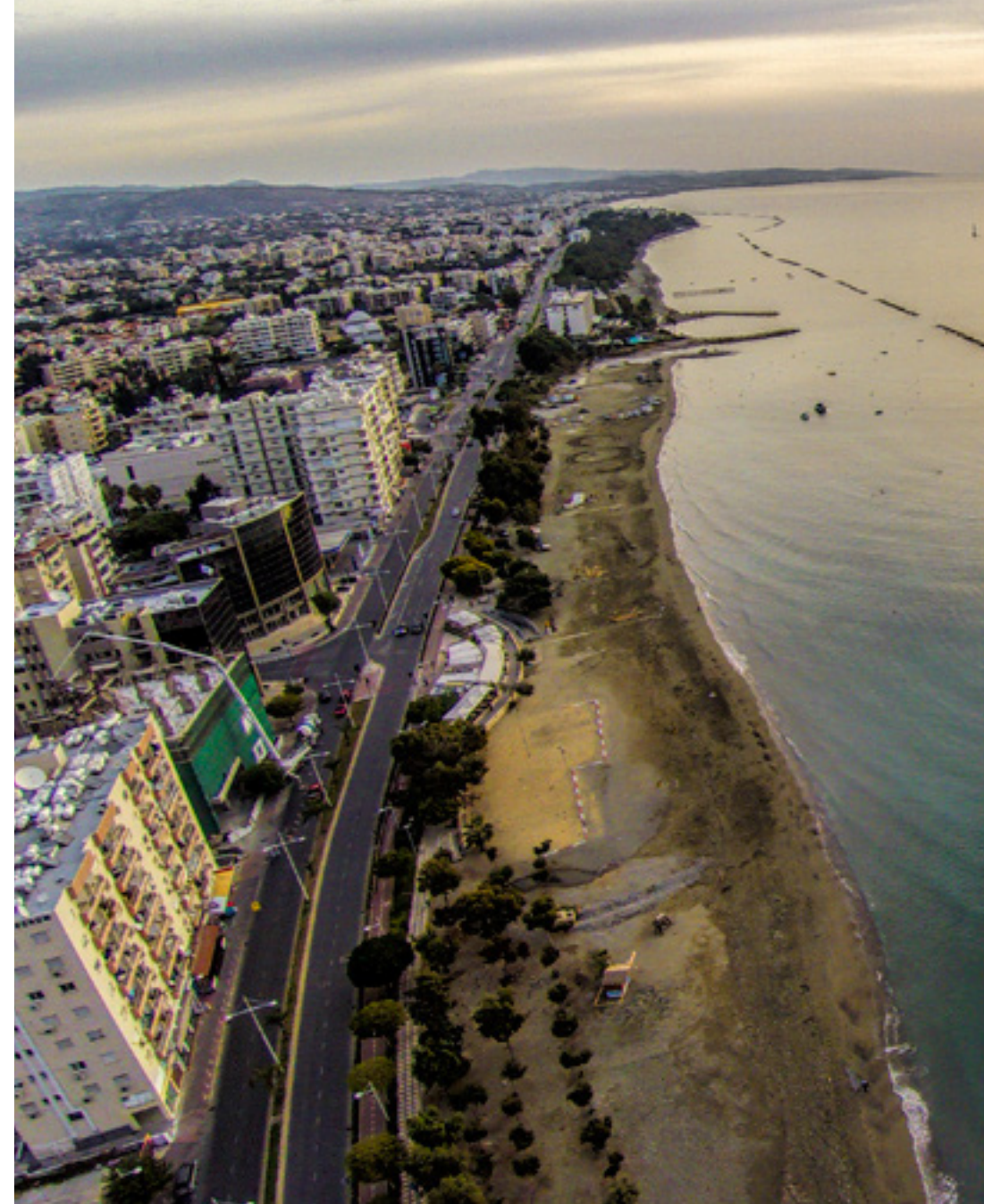


## ABOUT LIMASSOL: THE HOSTING CITY

Limassol is the second largest city of Cyprus with a population of approximately 180,000. It is one of six districts and covers an area of 34.87 square kilometers. Located on the southern coast, Limassol stretches westward to the Paphos district, eastward to the district of Larnaca and with the capital district of Nicosia to the north.

In addition to the recognized popularity as a tourism destination, Limassol is also an administrative and business centre, a port, a resort, the centre of the wine industry and home to many archeological sites.





*Information & Images acquired via  
Limassol Tourism Company*

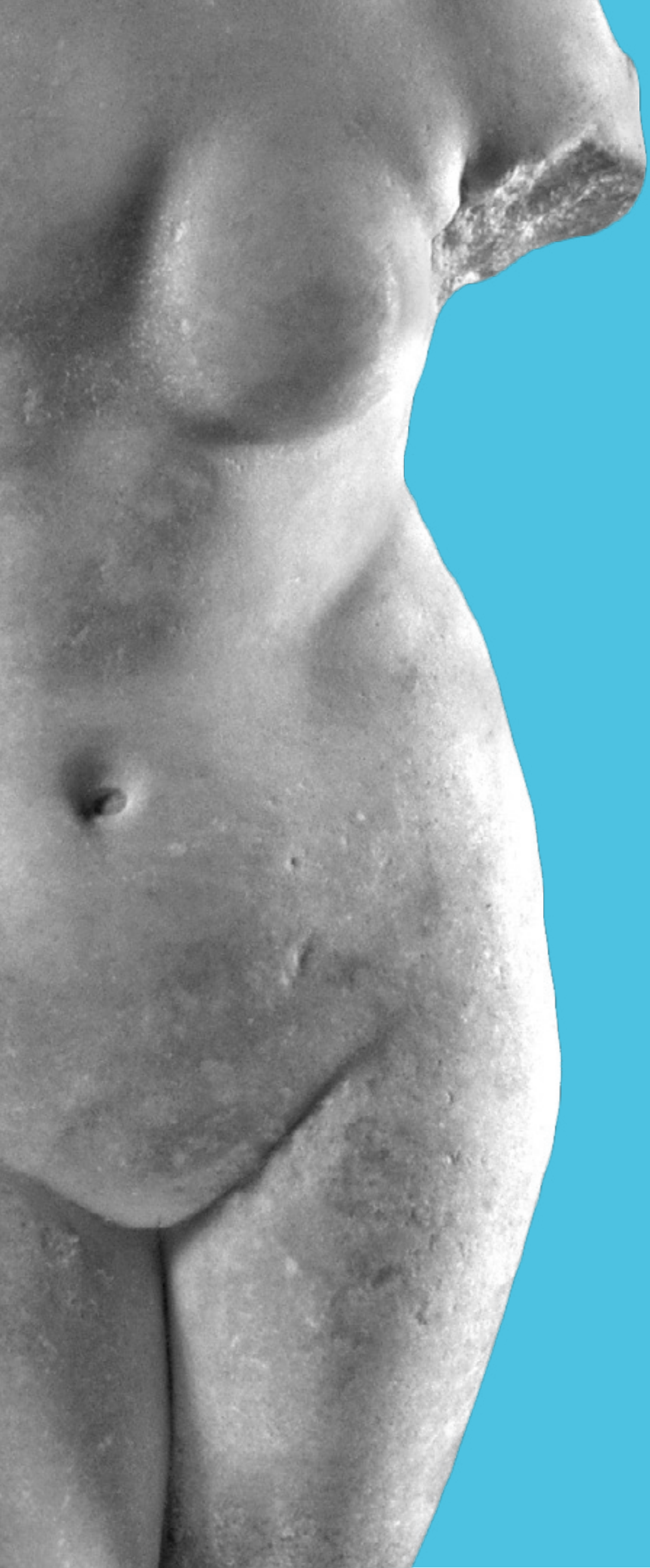
## LIMASSOL

The vivacious city centre, seems to offer a journey through time where the University with its bustling young students aiming for a brighter future is just a few streets away from the old market and ancient castle which link us to the past. Gracefully blending old with new continues, as across the seafront one can appreciate the cosmopolitan side of Limassol with its contemporary business structures and modern apartment buildings while only several kilometers away one can find charming areas with cobblestone streets, quaint buildings with overhanging terraces under which there is a profusion of small shops, restaurants and cafes.



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# ESPRAS2018

SPONSORSHIP  
OPTIONS

23-27 OCT  
LIMASSOL  
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## DIAMOND SPONSOR

One available at €30000

- First priority choice: Date and slot for 45 min educational satellite symposium\*
- Exhibition space of 12m<sup>2</sup> (incl five exhibitor registrations)
- One advertisement at the outside back cover of the Final Program or the Abstract Book
- Badge holder lanyard branded with the sponsor's logo
- Promotional material in the Conference bag
- Company logo and link to the company website on the Conference's official website
- Company logo and link to the website on the banner of the "ESPRAS App"
- Company logo on the banner behind the panel in the Conference Hall
- Company reference as Diamond Sponsor in all Conference literature
- Two (additional) Exhibitor Registrations free of charge
- Ten invitations for the Opening ceremony & Welcome cocktail
- Ten invitations for the Conference dinner



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## PLATINUM SPONSOR

Two available at €20000 each

- Second priority choice: Date and slot for 30 min educational satellite symposium\*
- Exhibition space of 10m<sup>2</sup> (incl four exhibitor registrations)
- One advertisement at the inside back cover of the Final Program or the Abstract Book
- Promotional material in the Conference bag
- Company logo and link to the company website on the Conference official website
- Company logo on the banner behind the panel in the Conference Hall
- Company reference as Platinum Sponsor in all Conference literature
- One (additional) Exhibitor Registration free of charge
- Six invitations for the Opening ceremony & Welcome cocktail
- Six invitations for the Conference dinner



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## GOLD SPONSOR

Four available at €12000 each

- Third Priority choice: Date and slot for 20 min educational satellite symposium\*
- Exhibition space of 8m<sup>2</sup> (incl three exhibitor registrations)
- One inner advertisement at the Final Programme or the Abstract Book
- Promotional material in the Conference bag
- Company logo on the Conference website
- Company logo on the banner behind the panel in the Conference Hall
- Company reference as Gold Sponsor in all Conference literature
- Four invitations for the Opening ceremony & Welcome cocktail
- Four invitations for the Conference dinner



## SILVER SPONSOR

**Eight available at €6000 each**

- Exhibition space of 6m<sup>2</sup>  
(incl two exhibitor registrations)
- Promotional material in the Conference bag
- Company logo on the Conference website
- Company logo on the banner behind the panel in the Conference Hall
- Company reference as Silver Sponsor in all Conference literature
- Two invitations for the Opening ceremony & Welcome cocktail
- Two invitations for the Conference dinner



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## BRONZE SPONSOR

Twelve available at €3000 each

- Exhibition space of 4m<sup>2</sup>  
(incl one exhibitor registration)
- Company reference as Bronze Sponsor in  
all Conference literature and website
- One invitation for the Opening ceremony  
& Welcome cocktail
- One invitation for the Conference dinner

*\* Please note that the topics of the educational satellite symposia are subject to approval from the organizing committee. The symposia will be held at lunchtime or during coffee breaks and while participation is expected the organisers cannot guarantee the attendance of the meeting delegates.*

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EXHIBITION  
SPACE



## ABOUT THE EXHIBITION SPACE

Exhibition space is available in several sizes as bare floor space at 2x2m<sup>2</sup>, 2x3m<sup>2</sup> or larger following agreement with the organizer. The cost of space is €600 per m<sup>2</sup> (VAT excluded) and includes electrical supply, two chairs and a table.



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## EXHIBITION SPACE

### Space rental automatically qualifies:

- Listing the company's logo in the sponsors page of the conference's website
- Company reference as exhibitor in all conference literature
- Two free exhibitor registrations/ passes

Booth construction and design is left up to the individual sponsor. The conference organisers can undertake the construction of booths at an additional cost. (COST TBA)

Each exhibitor must complete the "Exhibition and Sponsor Interest Form" which is available from the Congress Secretariat ([info@espras2018.org](mailto:info@espras2018.org)) and return it to the same email address. Right afterwards the exhibitor will receive a contract including the floor plan where the exhibition booth will be indicated. Exhibition space will be provided on a "first come first served" basis. In case that an exhibitor requests a location that is not available, the exhibition manager from the Congress Secretariat will assign space as close as possible to the preferred location. Exhibitors wishing to avoid being assigned space adjacent to that of a particular competitor should indicate this on their application.

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FURTHER  
SPONSORSHIPS

### Conference Bags: € 10000

A conference bag with all necessary conference material will be distributed to each participant. It will feature the sponsor's name and logo as well as the congress title and logo.

#### Sponsorship includes:

- Exclusive sponsorship rights
- Sponsor's name and logo on each bag
- Acknowledgement in the Final Program and in the Abstract Book
- Acknowledgement of the sponsor on the conference website (The bag type will be decided by the organizer)

### Pens & Pads: €3000

A writing pad and a pen will be inserted in each conference bag.

#### Sponsorship includes:

- Exclusive sponsorship rights
- Sponsor's name and logo on each pen & pad
- Acknowledgement in the Final Program and in the Abstract Book
- Acknowledgement on the conference website

### Conference bag inserts: €1500

The sponsor company's leaflet will be inserted in each meeting bag.

#### Advertisement in the Final Programme or the Abstract Book:

- Outside back cover: € 5000
- Inside front cover: € 4000
- Inside back cover: € 3000
- Inside full page: € 1500
- Inside half page € 1000

## Speaker Preview Room: €5000

Each speaker will have to submit his/her presentation at the speaker preview room in order to be uploaded in the network system.

### Sponsorship includes:

- Exclusive sponsorship rights
- Sponsor's name and logo prominently displayed
- Acknowledgement of the sponsor in the Final Program
- Acknowledgement of the sponsor in the Book of Abstracts
- Acknowledgement of the sponsor on the congress website

## Coffee Break: per coffee break €4000

There will be at least two coffee breaks each conference day

### Sponsorship includes:

- Sponsor's name and logo on coffee break buffet tables
- Acknowledgment of the sponsor in the Final Programme and in the Abstract Book
- Acknowledgement of sponsor on the conference website

## Lunch: per lunch € 10000

The delegates will have the opportunity to enjoy their lunch seated around tables in a specially designed area outdoors, weather permitting.

### Sponsorship includes:

- Each buffet and each lunch table will have the sponsor's name and logo.
- Acknowledgement of the sponsor in the Final Programme and in the Abstract Book
- Acknowledgement on the conference website

## Welcome Reception: €5000

A welcoming reception will be held at the Carob Mill, the premises of the conference, on the 23rd October at the end of the one-day refresher course. Delegates will have the opportunity to register on that day and preempt the registration rush on the official first day of business meetings (24th October).

### Sponsorship includes:

- Sponsor's name and logo on banners and verbal announcement of
- The sponsor company by the Congress President at the Opening Ceremony
- Acknowledgement of the sponsor in the Final Program

- Acknowledgement of the sponsor in the Book of Abstracts
  - Acknowledgement of the sponsor on the congress website
- 

## Opening Ceremony: € 20000

The conference's opening ceremony will take place on the 24th October 2018, under full moonlight at the ancient Curium Amphitheatre and it promises to be an unforgettable event.

### Sponsorship includes:

- Exclusive display of sponsor's name and logo on banners and verbal announcement of

- The sponsor company by the Congress President at the Opening Ceremony
- Acknowledgement of the sponsor in the Final Program
- Acknowledgement of the sponsor in the Book of Abstracts
- Acknowledgement of the sponsor on the congress website

### Conference Dinner: € 25000

The major social event of the conference will be the Conference Dinner, which will be on the 25th or 26th October 2018. It will be accompanied by live music and it will be a unique and memorable event for all.

#### **Sponsorship includes:**

- Exclusive display of sponsor's name and logo on banners and verbal announcement of
- The sponsor company by the Congress President at the Opening Ceremony and at the Conference Dinner
- Company logo and link to the company website on the Conference website

- Exclusivity in logo and banner presence during the dinner
- Acknowledgement of the sponsor in the Final Program
- Acknowledgement of the sponsor in the Book of Abstracts
- Acknowledgement of the sponsor on the congress website

### Refresher Course: € 8000

There will be a one-day refresher course on the 23rd October 2018, for trainees wishing to revise and enhance their knowledge. Congress-appointed expert specialists in their field will give the course. It will be offered free of additional charge to trainees.

The sponsorship will cover the cost of hiring the room, the AV equipment, lunch and coffee breaks

#### **Sponsorship includes:**

- Exclusive display of sponsor's logo on banner inside the course room
- Verbal announcement of sponsorship by Congress president during the course and at the Opening Ceremony
- Acknowledgement in the course booklet
- Banners and logo on the course lunch and coffee buffet tables

## Social Functions

Entrance tickets to the various social functions of the congress can be purchased if required in addition to the one's offered free of charge.

- Entrance tickets to welcoming cocktail reception: € 25 each
- Entrance tickets to opening ceremony: € 75 each
- Entrance tickets to conference dinner: €100 each

# ESPRAS2018

FOR MORE  
INFORMATION

GO TO:

**WWW.ESPRAS2018.ORG**

OR CONTACT

**INFO@ESPRAS2018.ORG**